Postal Regulatory Commission Submitted 3/1/2017 9:41:27 AM Filing ID: 99272 Accepted 3/1/2017 ORDER NO. 3809

# UNITED STATES OF AMERICA POSTAL REGULATORY COMMISSION WASHINGTON, DC 20268-0001

Before Commissioners: Robert G. Taub, Chairman;

Mark Acton, Vice Chairman; Tony Hammond; and Nanci E. Langley

Market Dominant Product Prices Inbound Market Dominant Multi-Service Agreements with Foreign Postal Operators 1

Docket No. R2017-4

China Post Group - United States Postal Service Multi-Product Bilateral Agreement (MC2010-35) Negotiated Service Agreement

ORDER APPROVING INBOUND MARKET DOMINANT MULTI-SERVICE AGREEMENT WITH FOREIGN POSTAL OPERATORS 1 NEGOTIATED SERVICE AGREEMENT (WITH CHINA POST GROUP)

(Issued March 1, 2017)

#### I. INTRODUCTION

On February 9, 2017, the Postal Service filed notice, pursuant to 39 C.F.R. § 3010.40 *et seq.*, of a Type 2 rate adjustment concerning the inbound portion of a bilateral agreement (Agreement) with China Post Group (China Post).<sup>1</sup>

<sup>&</sup>lt;sup>1</sup> Notice of United States Postal Service of Type 2 Rate Adjustment, and Notice of Filing Functionally Equivalent Agreement, February 9, 2017, at 1 (Notice).

The Postal Service seeks to include the Agreement within the Inbound Market Dominant Multi-Service Agreements with Foreign Postal Operators 1 (Foreign Postal Operators 1) product. Notice at 1. For the reasons provided below, the Commission approves the Postal Service's request.

## II. BACKGROUND

Product history. The Commission added the Foreign Postal Operators 1 product to the market dominant product list in Order No. 549 and concurrently included two agreements within that product.<sup>2</sup> The Commission has since approved the inclusion of additional agreements within the same product on grounds of functional equivalence.<sup>3</sup>

Instant Notice. The Notice includes attachments consisting of an application for non-public treatment of materials filed under seal, a redacted version of the signed Agreement, and public and non-public versions of supporting financial workpapers.<sup>4</sup>

In its Notice, the Postal Service states that the Agreement is functionally equivalent to the baseline agreement with China Post (China Post 2010 Agreement) filed in Docket No. R2010-6.<sup>5</sup> The Postal Service explains that the Agreement results in an improvement over default rates established under the Universal Postal Union (UPU) Acts for inbound letter post items; improves operational performance; and addresses other data and information requirements in Commission rules. Notice at 5.

<sup>2</sup> See Docket Nos. MC2010-35, R2010-5, and R2010-6, Order Adding Inbound Market Dominant Multi-Service Agreements with Foreign Postal Operators 1 to the Market Dominant Product List and Approving Included Agreements, September 30, 2010 (Order No. 549). The two agreements within that product included an agreement between the Postal Service and China Post and an agreement between the Postal Service and Koninklijke TNT Post BV and TNT Post Pakketservice Benelux BV.

<sup>&</sup>lt;sup>3</sup> See, e.g., Docket No. R2012-2, Order Concerning an Additional Inbound Market Dominant Multi-Service Agreement with Foreign Postal Operators 1 Negotiated Service Agreement, November 23, 2011 (Order No. 996).

<sup>&</sup>lt;sup>4</sup> Notice at 2. On February 10, 2017, the Postal Service filed a supplemental financial workpaper in support of its filing. Notice of United States Postal Service of Filing of Supplemental Financial Workpaper, February 10, 2017.

<sup>&</sup>lt;sup>5</sup> Notice at 1-2; see also Order No. 549.

The Agreement is intended to take effect on or after April 1, 2017. *Id.* at 2; *id.* Attachment 2 at 7. The Agreement is to remain in effect until June 30, 2018, unless either party serves the other with a 30-day advance written notice to terminate. Notice, Attachment 2 at 3, 7. Such termination would take place on the last day of the month in which the 30-day notice expires. *Id.* at 3.

Initial Commission action. On February 10, 2017, the Commission issued a notice establishing a docket for consideration of matters raised in the Notice, inviting public comment, and appointing a Public Representative to represent the interests of the general public.<sup>6</sup> On February 16, 2017, Chairman's Information Request No. 1 was issued to clarify the Postal Service's request.<sup>7</sup> The Postal Service responded to CHIR No. 1 on February 24, 2017.<sup>8</sup>

#### III. THE POSTAL SERVICE'S POSITION

Functional equivalence. The Postal Service posits that the Agreement is functionally equivalent to the China Post 2010 Agreement. Notice at 1-2.

The Postal Service states that the terms of the Agreement fit within the Mail Classification Schedule (MCS) language for the Foreign Postal Operators 1 product and therefore both agreements conform to a common description. *Id.* at 9. The Postal Service also asserts that both agreements are constructed from a similar template; contain many similar terms and conditions; and provide rates for small packets with delivery scanning tendered to the Postal Service from each foreign postal operator's territory. *Id.* However, the Postal Service does identify material differences that

<sup>&</sup>lt;sup>6</sup> Notice Initiating Docket(s) for Recent Postal Service Negotiated Service Agreement Filings, February 10, 2017.

<sup>&</sup>lt;sup>7</sup> Chairman's Information Request No. 1, February 16, 2017 (CHIR No. 1).

<sup>&</sup>lt;sup>8</sup> Response of the United States Postal Service to Chairman's Information Request No. 1, February 24, 2017 (Response to CHIR No. 1).

distinguish the Agreement from the China Post 2010 Agreement. <sup>9</sup> It asserts that, despite these differences, the Agreement is functionally equivalent to the China Post 2010 Agreement, and the differences do not affect the similarity of market or cost characteristics between the Agreement and the China Post 2010 Agreement. *Id.* at 10, 12.

Statutory criteria. The Postal Service asserts that the criteria for the Commission's review are whether the Agreement: (1) improves the net financial position of the Postal Service or enhances the performance of operational functions; (2) does not cause unreasonable harm to the marketplace; and (3) is available on public and reasonable terms to similarly situated mailers. *Id.* at 8; see 39 U.S.C. § 3622(c)(10).

With respect to the first criterion, the Postal Service states that it provides information in its workpapers showing the expected financial improvements over UPU default rates. Notice at 5. The Postal Service also identifies improvements that are expected to enhance operational performance: revised rates and terms for small packets with delivery scanning; advance electronic customs data requirements; improved business settlement processes between the parties; and sortation requirements. *Id.* 

With respect to the second criterion, the Postal Service provides several reasons why the Agreement will not result in unreasonable harm to the marketplace. *Id.* at 6. These reasons include China Post's status as the only entity in a position to avail itself of an agreement of this type and the role of the Postal Service and China Post, as each serves as its respective country's designated operator for the exchange of mail. *Id.* In addition, the Postal Service states that because no other entities are subject to terminal dues rates with respect to inbound small packets with delivery scanning sent under

<sup>9</sup> Differences include, among others, revisions to existing articles and annexes and the inclusion of Annex 11. *Id.* at 10-12.

UPU documentation to the United States from China, the market for the services offered under the Agreement is in essence limited to its parties. *Id*.

Finally, the Postal Service views the third criterion inapplicable based on its assessment that there are no entities similarly situated to China Post to which the Postal Service could make a similar agreement available. *Id.* at 8. The Postal Service states that there are no entities similarly situated to China Post in its ability to tender small packets with delivery scanning from China on the terms and scale contemplated in the Agreement. *Id.* The Postal Service also explains that there are no other entities that serve as a designated operator for letter post originating in China. *Id.* 

Data collection plan and service performance reporting. The Postal Service intends to report information on the Agreement through the Annual Compliance Report (ACR) and therefore proposes that no special data collection plan be created for the Agreement pursuant to 39 C.F.R. § 3010.43. *Id.* at 7. With respect to service performance measurement, the Postal Service requests that the Agreement be excepted from separate reporting under 39 C.F.R. § 3055.3(a)(3) by virtue of Order No. 996, which established a standing exception for all agreements filed in the Foreign Postal Operators 1 product.<sup>10</sup>

## IV. COMMENTS

The Public Representative filed comments on February 21, 2017. No other comments were received.

<sup>10</sup> *Id.* at 7-8; see Order No. 996. In Order No. 996, the Commission held that NSAs with substantially all components of the agreement included in the measurement of other products may be granted an exception from reporting pursuant to 39 C.F.R. § 3055.3(a)(3). Order No. 996 at 7. The Commission further held that functionally equivalent agreements would qualify for the 39 C.F.R. § 3055.3(a)(3) exception. *Id.* Therefore, agreements that fall within the parameters of the Foreign Postal Operators 1 product are excepted from the performance reporting requirements of 39 C.F.R. § 3055.3(a)(3). *Id.* at 7, 8-9.

<sup>&</sup>lt;sup>11</sup> Public Representative Comments on China Post Group Negotiated Service Agreement, February 21, 2017 (PR Comments).

Functional equivalence. The Public Representative concludes, based on a review of the Postal Service's filing, that the Agreement is functionally equivalent to the China Post 2010 Agreement. PR Comments at 2.

Statutory criteria. The Public Representative finds that the negotiated rates in the Agreement improve the net financial position of the Postal Service. *Id.* She notes that the Postal Service provided a comparison of the cost coverage at UPU terminal dues rates and negotiated rates. *Id.* at 2-3. She explains that the cost coverage at the negotiated rates exceeds the cost coverage at UPU terminal dues rates for the term of the Agreement. *Id.* at 3.

In addition, the Public Representative states that the Postal Service makes reasonable arguments that the criteria requiring that no unreasonable harm to the marketplace will be caused by the Agreement and requiring that the Agreement be available on public and reasonable terms to similarly situated mailers are not implicated by the Agreement. *Id.* 

The Public Representative states that although the Postal Service identifies four operational changes that should enhance the performance of mail preparation, processing, transportation, or other functions, the Postal Service provides no discussion, documentation, or analysis to support its assertion. *Id.* As a result, she states that she could not evaluate the expected impact of the identified changes on the Postal Service's operational performance under the Agreement. *Id.* 

## V. COMMISSION ANALYSIS

The Commission has reviewed the Notice, the Agreement, the financial analyses provided under seal, the Public Representative's comments, and the Postal Service's Response to CHIR No. 1.

Functional equivalence. The Commission finds that the Agreement is functionally equivalent to the China Post 2010 Agreement. The agreements share similar cost and market characteristics. Differences between the Agreement and the China Post 2010 Agreement do not foreclose a finding that the agreements are

functionally equivalent. The Public Representative supports this finding. *Id.* at 2. The Commission, therefore, concludes that the Agreement may be included in the Inbound Market Dominant Multi-Service Agreements with Foreign Postal Operators 1 product.

Statutory criteria. Under the statutory and regulatory provisions of 39 U.S.C. § 3622(c)(10) and 39 C.F.R. § 3010.40(a), the Commission's approval requires a finding that the agreement either improves the net financial position of the Postal Service or enhances the performance of various operational functions. The agreement also must not cause unreasonable harm to the marketplace and be available on public and reasonable terms to similarly situated mailers.

The Commission finds that the negotiated rates in the Agreement will improve the net financial position of the Postal Service. The Postal Service compared the cost coverage at UPU terminal dues rates and negotiated rates. The comparison indicates that the cost coverage at the negotiated rates exceeds the cost coverage at the UPU terminal dues rates and that the negotiated rates improve the Postal Service's net financial position. Notice, Excel file "NONPUBLIC China MD IB 2017.02.09.v3.xlsx." The Commission finds that the Postal Service's filing demonstrates that the negotiated rates are an improvement over the UPU rates and improve the Postal Service's net financial position.

The Postal Service states that the Agreement contains four operational changes that should enhance the performance of mail preparation, processing, transportation, or other functions. Notice at 5. However, the Public Representative notes that the Postal Service provides no discussion, documentation, or analysis to support its assertion. PR Comments at 3. As a result, she states that she could not evaluate the expected

<sup>12</sup> Notice, Excel file "NONPUBLIC China MD IB 2017.02.09.v3.xlsx." Annex 1 provides that the rates are based on the assumption that current worksharing arrangements are maintained. Notice, Attachment 2 at 11. Annex 1 also acknowledges the possibility that parties could mutually agree to change current worksharing arrangements. *Id.* Should both parties agree to change current worksharing arrangements in a way that changes the terms of the Agreement or its prices, such amendment must meet the requirements of 39 U.S.C. § 3622 and applicable Commission regulations. The Postal Service must file advance notice of any such amendment with the Commission for approval.

impact of the identified changes on the Postal Service's operational performance under the Agreement. *Id.* 

The statute requires the Agreement to either improve the net financial position of the Postal Service or enhance the performance of various operational functions. 39 U.S.C. § 3622(c)(10)(A). As the Commission concludes that the negotiated rates are an improvement over the UPU rates and improve the Postal Service's net financial position, it is unnecessary at this time to determine whether the Agreement will enhance the performance of mail preparation, processing, transportation, or other functions.

The statute requires that the Agreement also must be available on public and reasonable terms to similarly situated mailers. 39 U.S.C. § 3622(c)(10). The Postal Service states that it views this criterion as inapplicable in this instance as it is difficult to conceive of a similarly situated mailer. Notice at 8. The Public Representative states that the Postal Service's arguments that such criteria are not implicated by the Agreement are reasonable. PR Comments at 3. The Commission concurs with the Postal Service's assessment that there are no entities similarly situated to China Post. The Commission also finds the Agreement will not cause unreasonable harm to the marketplace given the impact of the contracting parties' status as designated operators in the market.

Reporting exceptions. The Postal Service proposes that no special data collection plan be created for the Agreement, essentially seeking a waiver of 39 C.F.R. § 3010.43 data collection reporting requirements. Notice at 7. Instead, it intends to report information under the Agreement through the ACR and provide information about mail flows from China Post within the course of the ACR review process. *Id.* The Commission finds the Postal Service's request reasonable and grants the exception. The Commission also approves the Postal Service's invocation of Order No. 996 in support of an exception from separate service performance reporting under 39 C.F.R. § 3055.3(a)(3) on the basis that the standing exception in Order No. 996 continues to apply.

Follow-up submissions. The Agreement is intended to take effect on April 1, 2017, and it is to remain in effect until June 30, 2018, unless either party serves the other with a 30-day advance written notice to terminate. Notice at 2; *id.* Attachment 2 at 3, 7. The Postal Service shall promptly notify the Commission if the effective date of the Agreement differs from the intended effective date. The Postal Service shall also promptly notify the Commission if the Agreement terminates prior to the scheduled expiration date or if the termination date is modified pursuant to the terms of the Agreement.

Conclusion. The Commission finds that the Agreement satisfies relevant statutory criteria and approves its inclusion within the Inbound Market Dominant Multi-Service Agreements with Foreign Postal Operators 1 product.

#### VI. ORDERING PARAGRAPHS

It is ordered:

- 1. The Commission approves the Type 2 rate adjustment requested in the Postal Service's Notice, filed February 9, 2017, in this docket.
- The Agreement filed in this docket is included within the Inbound Market
   Dominant Multi-Service Agreements with Foreign Postal Operators 1 product.
- 3. The Postal Service shall notify the Commission if the effective date of the Agreement differs from the expected effective date identified in the Notice.
- 4. The Postal Service shall promptly notify the Commission if the Agreement terminates prior to its scheduled expiration date.
- 5. The Postal Service's request for an exception to the data collection plan requirements under 39 C.F.R. § 3010.43 is granted.

- 6. The standing exception established in Order No. 996 continues to apply with respect to reporting on service performance pursuant to 39 C.F.R. § 3055.3(a)(3).
- 7. The following changes to the Mail Classification Schedule go into effect on April 1, 2017.

By the Commission.

Stacy L. Ruble Secretary

## CHANGES TO THE MAIL CLASSIFICATION SCHEDULE

The following material represents a change to the Mail Classification Schedule (MCS). The Commission uses two main conventions when making changes to the MCS. New text is underlined. Deleted text is struck through.

#### Part A—Market Dominant Products

| ****          |  |
|---------------|--|
| 1600<br>***** | Negotiated Service Agreements  |
| 1602<br>***** | International  |
| 1602.3        | Inbound Market Dominant Multi-Service Agreements with Foreign Postal Operators 1 |
| ****          |  |

1602.3.5 Products Included in Group (Agreements)

Each product is followed by a list of agreements included within that product.

Inbound Market Dominant Multi-Service Agreements with Foreign Postal Operators 1

Baseline Reference
Docket Nos. MC2010-35, R2010-5 and R2010-6
PRC Order No. 549, September 30, 2010
Included Agreements

China Post Group Agreement, R2015-6R2017-4, expires March 31, 2017June 30, 2018